

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

"You can start anew at any given moment. Life is just the passage of time and it's up to you to pass it as you please"
—Charlotte Eriksson



February: Bringing the Food Budget to Life

This month Global continues to focus on the UN's second Sustainable Development Goal: End Hunger, highlighting the pressing issue of food insecurity. Recent data highlights a concerning trend, revealing that Americans are allocating a higher proportion of their income toward food purchases than they have in the past three decades. During this month's workshop, employees engaged in a hands-on activity aimed at crafting a nutritious meal plan and grocery list for an average family living just above minimum wage. This exercise illuminated the mental and logistical hurdles associated with addressing food insecurity, offering valuable insights into the challenges families face nationwide. Global remains committed to community support and action in response to these realities. As part of our ongoing dedication to collective giving, we've allocated our donation to various non-profits this month. In a gesture of solidarity with the communities represented by our remote team members, we've made donations to their local food banks, including the Idaho Hunger Relief Task Force, Arizona Food Bank Network, Feeding Texas, and Feed the Need of Putnam County. Through these concerted efforts, we aim to make meaningful strides toward combating food insecurity.

2024 KeHE Summer Selling Show



Global left a lasting impression at the 2024 KeHE Summer Selling Show, as our dedicated team members played a pivotal role in supporting six vendors as they showcased their products. At our booths, vendors such as Lively Harvest, La Lechonera, Mexilink, Corfu, Klass, and Ricky Joy offered enticing samples and exclusive deals to retailers, attracting a flurry of interest. Notably, Corfu garnered attention in the Fresh Marketplace section for its delectable fresh feta cheese and Greek culinary delights.



Adding to the diversity of flavors, Mexilink and La Lechonera found their place in the "DIVERSETrade" aisle, proudly representing minority-owned brands. Meanwhile, our Export sales team provided personalized guidance to 43 customers, ensuring they made the most of the show and the opportunities presented by Global's vendors. The energy soared as we hosted an Export Dinner on the first night, forging connections with retailers from across the globe. The following morning, attendees joined in to give back at the Serving Goodness event, sponsored by Hanson Faso, where they packed 500 bags for Dahlia's Hope, an organization dedicated to supporting survivors of human trafficking in Utah. Additionally, throughout the show attendees had the opportunity to support charitable causes through the KeHE Cares® Foundation, choosing beneficiaries such as Salt & Light, Eight Days of Hope, and Restoring Hope Nepal. As another great show came to a close, the afterparty buzzed with laughter, professional networking, and the irresistible aroma of freshly made s'mores, marking another successful event for Global and our esteemed partners. If you are interested in attending a show with Global please reach out to our Director of Marketing, Nathieli Navar.



Global's B Corp Presentation at ISU



In an exciting chapter of our ongoing collaboration with Illinois State University, Global had the pleasure of immersing ourselves in Dr. Gary Hunter's dynamic retail management class. The opportunity to connect with the next generation of industry professionals is truly invaluable to us. This course serves as a vital gateway for students to explore the intricacies of managing and operating retail firms, offering experiential learning opportunities that bridge theory with real-world application.

As a bonus, students are empowered to serve as consultants to businesses at the onset of their journey towards B Corp Certification. Gathered at the State Farm Business Hall, Adelina Maliqi representing our Exports department, and Becca Fortsch provided a comprehensive overview of Global. Alexis Mordawski followed up by delving into the nuances of B Corp as our dedicated B Keeper and CSR Manager, engaging the students in an enriching dialogue. We shared candid reflections on our own B Corp journey, celebrating the highs, acknowledging the lows, and imparting invaluable insights honed through our experiences. What truly stood out during this presentation was the students' curiosity, particularly for our Exports department. The idea of working globally, with the chance to travel and explore new opportunities, sparked their imagination in ways they hadn't previously imagined.

Visits like this, are the ideal platform to introduce these promising individuals to our scholarship opportunities and upcoming summer internship program, reaffirming our commitment to nurturing talent and fostering growth. We extend our sincerest gratitude to Dr. Hunter for facilitating this enriching exchange and his steadfast dedication to promoting awareness of the B Corp movement among students. Together, we are laying the groundwork for future professionals to foster an environment in which businesses prioritize purpose alongside profit, contributing to a more sustainable and equitable world for all.

